



AMY KLIEVER

DESIGNER & ILLUSTRATOR

amy@amykliever.com
0458 884 278
amykliever.com

Hello!

I am a highly-experienced artist that offers a rare combination of skills and talents that range from illustration and design to brand and creative management.

20+ YEARS OF EXPERIENCE IN:

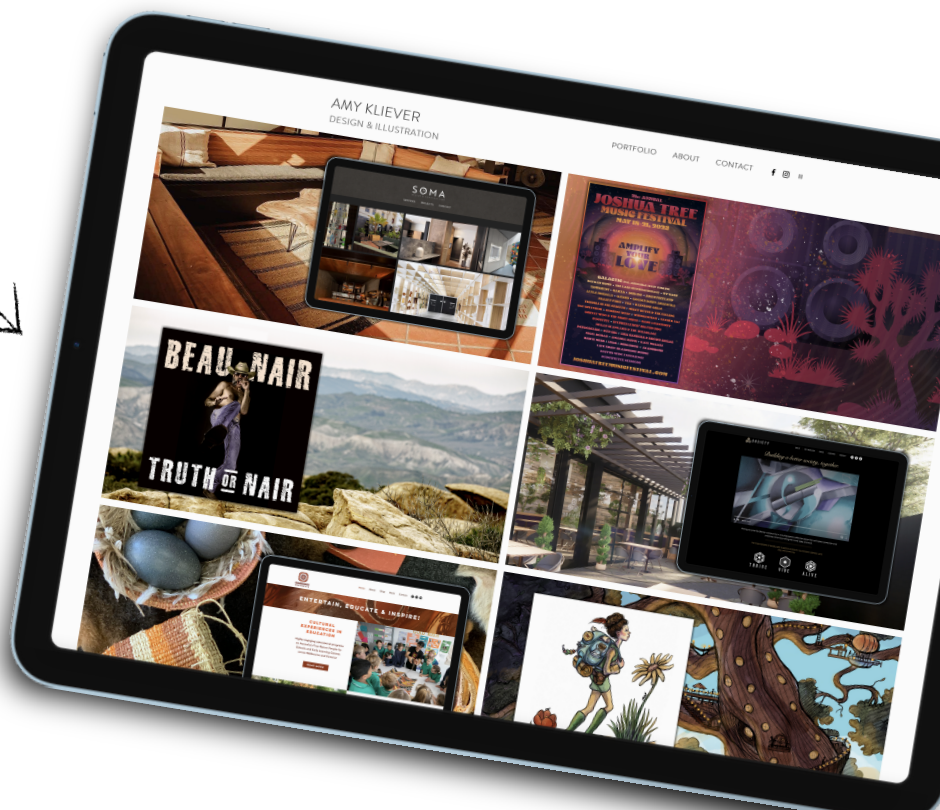
- **Graphic Design** - web, social media, branding, logos, merchandise and promo
- **Web Design** - websites, brand/visual consultation and social media graphics
- **Illustration** - print/web promo (posters, ads), merchandise, logos/branding
- **Brand Development** - Consultation, strategy and implementation
- **Creative Director** - Managing projects big and small from solo to teams

KEY STRENGTHS:

- Wide diversity of professional skills and experience
- Talented artist with traditional drawing training and education
- Seamless original illustrations and graphic design
- Excellent at interpreting commentary and ideas to create precisely on spec
- Dynamic vision and impeccable design instincts
- Exceptionally organized, efficient, methodical and reliable
- Clear, efficient communication skills and meets deadlines
- Both a self-starter/strong decision-maker and helpful team-player
- Friendly, fun and professional
- Experience in all capacities;
as an in-house designer,
a freelance contractor,
and as a Creative Director

Check out resume below and
my portfolio at **amykliever.com**

Thank you for your time,



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EDUCATION

Academy of Art University

San Francisco, CA
Graduated 2005
Bachelor of Fine Arts, Illustration
Graphic and Web Design

Westmont College

Santa Barbara, CA
Undergraduate 1998-1999
Fine Art and Drawing
Theater/Costume Design

SKILLS

Illustration
Graphic Design
Website Design/Development
Creative Direction
Brand Strategy/Development
Visual/Brand Consultation
Marketing/SEO
Social Media Graphics
Merchandise/Product Design
Copywriting/Creative Writing
Pitch Decks/Presentations
Operational Materials
Email Marketing/EDMs
Paintings/Murals

SOFTWARE

Adobe Photoshop, Illustrator,
InDesign, Acrobat, Dreamweaver
Microsoft Office Suite, 365
Procreate
Wix, Sitey, Wordpress

MEDIUMS

Digital Illustration (Wacom)
Pencil, Pen/Ink and Pastel
Watercolor/Gauche
Acrylic Paint/Mixed Media
Textiles/Sewing

EXPERIENCE

Blooming Footprint

Melbourne, VIC, Australia and Denver, CO, USA
Co-Founder, Creative Director
2008-Current
Brand Development Firm

- Logos/brands, websites and social media graphics
- Marketing campaigns, PR and event promotion
- Client base is a wide range of artists, musicians, bands, music festivals, non-profits, small business and retail/service entities

No Fussing About

Melbourne, VIC, Australia
Senior Graphic Designer
2013 - 2016
Global Brand Campaigns Agency

- Collective of Partners providing services in brand, marketing and events
- I provided brand consultation and graphic, web and social media design services on several projects

Freelance

San Francisco, CA and Melbourne, VIC
2005-Current

- Branding/visual design consultation
- Websites/graphic design
- Illustration and fine art commissions
- Children's book author and illustrator
- Fashion, costume and textile design
- Building and set design

PENSCO, Inc.

San Francisco, CA, USA
Brand & Design Coordinator
2001-2009
Financial Institution specializing in Self-Directed IRAs, Private Investments and Real Estate

- Logo/brand redesign and launch
- Brand and marketing development
- Website design and development
- Design for web, marketing and operational materials

amykliever.com

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instagram.com/amykliever
facebook.com/amykliever